How to record your food waste radio messages

Your pupils have been learning about the importance of reducing food waste. Now it's time for them to be great Food Rangers and encourage Asda customers to do the same! Challenge pupils to record their own messages of encouragement, using what they have learned about reducing food waste, and their messages could be heard in Asda stores!

How to record and enter your messages:

Top tips

- Keep your messages short (no more than 20 seconds).
- Please save the message files with an identifiable name. (Include your school name).
- Direct your messages to in-store Asda customers to grab their attention.
- Be sure to include your school name in the message too.
- Be cheerful and fun – reducing food waste isn't boring!

Location

- Choose a room which is as far away from external noise as possible. Certainly do not record in the playground with lots of background chatter
- Classrooms or closed meeting rooms are generally a good place to record.
- Avoid recording close to walls with hard reflective surfaces i.e. tiled walls, tiled floors or windows. Choose an area with carpet and near soft furnishings wherever possible. This will help you get the best quality sound.

Recording

- Position your recording device approximately 12 inches from the head of the person speaking.
- While the person is speaking, try to hold the device as still as possible
- Most phones have a 'voice memo' app. Simply open the app, hit record and save the file when you are finished.

Sending to Asda

- Send your message to the Asda team to commlife@asda.co.uk during September.
- Make sure to include the details of your school in the file name. You can include this in the message too if you want customers to hear it.
- Your messages could be played on Asda FM during October.