



Additional Sky Privacy information

The Edit: Be the change, shape it

Sky Privacy Policy: The Edit

What personal data we are collecting:

Personal data means any information about an individual from which that person can be identified. When you register to take part in The Edit Sky will collect data that identifies you, including:

- Name
- Email address
- School address
- Job Title/Your role in school
- Age groups of children taught
- Subjects of interest

Why we are collecting the information:

Sky will collect this personal data in order to

- Manage the programme
- Contact winners of the competition
- Arrange access to Sky Academy Studios website
- Inform you of other campaigns that may be of interest to you

How long we will retain the information before it is securely deleted

We will retain your personal information on our systems for as long as is necessary for the relevant activity or two years after the programme ends

If you request that we stop sending you marketing materials we will keep a record of your contact details and appropriate information to enable us to comply with your request not to be contacted by us, we won't keep any information that we don't need.

Changes to this Privacy Notice

We reserve the right to update this privacy notice at any time, and we will post a new privacy notice on the intranet when we make any substantial updates. We may also notify you in other ways from time to time about the processing of your personal information.