

# PLASTIC INVESTIGATORS SPREAD THE WORD



At school, you've been learning about plastic and having lots of fun with the PI (Plastic Investigators) Club. Now Spread the Word! and let others know why it's so important to use less plastic and recycle waste.

## THE PLASTIC WASTE PROBLEM

AS A REMINDER, HERE ARE A FEW OF THE KEY FACTS YOU'VE BEEN LEARNING ABOUT.

- **More than half of the rubbish that ends up in the dustbin could be recycled.**
- **Around 45% of households in the UK recycle every week.**
- **In the UK we throw away 455 tonnes of plastic bottles every year. That's around 9.1 billion bottles.**
- **Every minute, one rubbish truck worth of plastic is dumped into the ocean.**
- **By 2050 there will be more plastic in the oceans than fish.**
- **Over 100,000 marine animals die every year after swallowing or getting tangled up in plastic.**



We need to **reduce the amount of plastic** we use.

We need to **reuse plastic objects** more.

We need to **recycle more plastic**.

## IT'S TIME FOR YOU TO HELP SPREAD THE WORD!

# IT'S COMPETITION TIME! PLASTIC INVESTIGATORS:



## SPREAD THE WORD

You are challenged to spread the word about plastic waste. Tell the world why it's a problem and what we can do about it. Your mission is to get people to take action and change their recycling behaviour.

Use your PI Club handbook to: choose the story you want to tell. Pick a focus - why is it important? Provide a solution - what can people do to solve the plastic problem?

Once you've come up with an idea, it's time to get creative!

### HOW TO ENTER

#### 1. Creating your entry

Design a poster to tell people about the plastic waste problem. You should:

- include information on the problem and how people can tackle it. Be creative!
- include a slogan to inspire people to take action

#### 2. Submitting your entry

- Make sure all your details are filled out
- Don't forget to ask your parents to sign the form.
- Hand in your completed design to your teacher

# PRIZES AND JUDGING

Posters will be judged by a panel of experts on how well they tell people about the issue and what they can do to tackle it.

26 regions are involved. There will be 1 winner from each region, who will each receive a £100 Asda Gift Card. What's more, 3 national winners will be picked from these 26 winners for overall 1st 2nd and 3rd place!

National winners will win:

**1st prize:** an Asda Gift Card worth £1,000 and £20,000 for their school\*;

**2nd prize:** an Asda Gift Card worth £500 and £10,000 for their school\*;

**3rd prize:** an Asda Gift Card worth £250 and £5,000 for their school\*.

## How to impress the judges

- Get your facts right
- Make sure the information is clear
- Make your slogan catchy and memorable
- Be bold, colourful and eye-catching!

\*to be spent on a sustainability project

## ENTRY FORM

Please fill in the following information and give this form, with your poster design attached, to your teacher.

**NAME:**

**AGE:**

**TEACHER'S NAME:**

**SCHOOL NAME:**

**SCHOOL ADDRESS:**

## CONSENT SECTION:

To be completed by the parent or guardian of the entrant

**NAME:**

**CONTACT PHONE NUMBER:**

**CONTACT EMAIL ADDRESS:**

*We will only use these details to contact you if your child/pupil has won*

By signing below, I agree to my child entering the Competition and for their name and image to be used for publicity if they are one of the winners or attend a winning school. I also agree to the terms and conditions at [nationalschoolpartnership.com/initiatives/asda](https://nationalschoolpartnership.com/initiatives/asda) I have read the Privacy Policy at <https://nationalschoolpartnership.com/privacy-policy/>.

**PARENT/GUARDIAN SIGNATURE:**

**The submission deadline is 24th July 2019.**

**DESIGN YOUR POSTER BELOW!**

**ASDA**



**THANK YOU! WE CAN'T WAIT TO SEE YOUR POSTER!**