



## DEAR PARENTS AND CARERS,

Knorr® is inviting your children to stand up for their plate & the planet with the Knorr®, Root for Veg programme.

It is a brand-new cross-curricular programme being run in primary schools across the UK! Where your children will learn about the effects that consuming too much meat has on the planet, the benefits of introducing lots of new veggies to their favourite dishes & the importance of Cheating On Meat.

The Knorr® Root for Veg programme is linked to what children need to learn in the Design & Technology, Science, Geography and PSHE UK curriculum. There is an assembly and whole school competition to help the whole school learn more about the small changes to what we eat can make a BIG impact on your health & the planet!

You can help your child to succeed in the competition by encouraging them to complete the home challenges:



Two winning schools will be drawn from those who have had the most engagement, across the school, in the home challenges, and made the biggest impact. The schools will win:

**£200**  
**GARDENING VOUCHERS**  
These will be gardening vouchers for the school.

**£350**  
**GARDENING KIT**  
This will include gloves and tools suitable for children.

**HAMPER**  
**FROM KNORR®**  
A hamper for the teacher

We'd love you to help support your young person in their challenge and help their school win these fantastic prizes. All we ask of you is to check the challenges have been completed and filling in the form below!

Best of luck, we look forward to seeing lots of you get involved. Small changes can make a BIG difference,

Knorr® Root for Veg

I can confirm that: \_\_\_\_\_ has taken part in: \_\_\_\_\_ out of 3 of the Knorr® Root for Veg Home Challenges.

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_

