

Solve for Tomorrow: **Next Gen****Get heard**

We believe that everyone can be a changemaker with the right opportunities — and we want to find great ideas that can use tech to make a brighter future.

START!

Can you think of a way we might use tech to...

Create future farms and environmentally-friendly produce?

Help save energy?

Protect animals or conserve habitats?

Inspire us to upcycle rubbish into something we want, need or love?

Reduce food waste?

Get inspired

So, you've raced through a design sprint, taking an imaginative leap into the future, designing and roughly sketching the beginnings of an idea. Of course, coming up with a brilliant idea is easier said than done!

Here are 5 top tips to get you started

1 Start small and local. Sometimes thinking about making a better planet can seem overwhelming. Try choosing a problem that's close to you to solve.

2 Go for a walk. Take pictures on your phone. Have a look and see what it is you'd like to change.

3 Get inspired! Sometimes others' ideas can spark your own. Research the latest uses of tech for good. Talk to friends and family — how do they imagine a better world?

4 If you've chosen a problem to solve, try writing down 10 solutions. Let them be as silly as you like — just like you did in the sprint session. Then you will have lots to choose from!

5 Free-write (or if you prefer drawing, free-doodle!). Set a 2-minute timer, then let your pen jot down whatever flows into your mind. Keep your pen moving, no matter what!

Get thinking

Here are some questions to get you thinking and solving problems!

- How can everyone have a smart home?
- How can people become more aware of their carbon footprint?
- How can we get the world to upcycle?
- How can we reduce or reuse food waste?
- The pollution problem: how do we fix it?

- How can we become conscious consumers?
- Are smart cities the future?
- How can future transport become sustainable?
- What can we do to ensure better animal welfare and conservation?

Enter your idea**FINISH!**

<https://woobox.com/xpdt4z>

Enter your idea by 9th September 2021

You will need a parent, guardian or teacher to send your entry — go on, impress them!

Get ahead

How will the competition be judged? We only have three criteria!

1. Be innovative and creative!

See things from a brand new angle; try something out that no-one ever has.

2. Ideas with impact

Show us how your idea could benefit people and planet... and make a better world.

3. Use tech for good!

Remember, it's tech that we're interested in — so that might be an app, an AI, a robot, some code, a device, or a way of repurposing existing tech. We are looking for ideas that use tech to solve a problem.

Get rewarded

Amazing prizes up for grabs!

win!

Galaxy Tab A7



Galaxy Buds Pro



Samsung A52 5G smartphone



Check out our competition leaflet for more entry requirements and prize information.