

Design a Soaper Hero Competition: 7-11 year olds



Lifebuoy has been championing the importance of hygiene for more than a century. We recognise now, more than ever, the vital role keeping our hands clean has in the fight against germs.



We are always on the lookout for fun ways to encourage good hand-washing in children and in our latest move to motivate back-to-school handwashers all over the country we are launching an exciting new Design a Soaper Hero Competition. Beat winter bugs in your school by exploring our fun range of teaching resources nationalschoolpartnership.com/initiatives/soaper-heroes and encouraging children to enter our competition, creating the next Soaper Hero, ready for germ-fighting action.

The brief

We are inviting young children to help create a brand new member of the Soaper Hero team to help Bish, Bash and Bosh in the fight against hand germs. Someone who will help keep us safe this winter by inspiring everyone to wash their hands and fight winter bugs. Winning entries will see their character join the Soaper Hero crew in exciting future hand-washing campaigns.

What you need to do

Children are invited to design a new Soaper Hero character companion to Bish, Bash and Bosh who will help motivate people to wash their hands.

They will need to give their new character a catchy name and write a slogan for him or her, no more than 20 words, that promotes hand washing.



Designs will be judged by a celebrated illustrator on:

- 1. Creativity:** does the new Soaper Hero stand out from the rest? Is it a bit different and original?
- 2. The message:** great slogans with powerful messages attract people's attention. Soaper Heroes will need a catchy and clear slogan [no more than 20 words].
- 3. Does it fit in?:** while the new Soaper Hero will need to stand out, they also need to look like they will fit right in with the germ busting team of Bish, Bash and Bosh.

The prizes

One winner will be selected to receive a teacher prize, a pupil prize and a school prize.

Teacher prize: €50 Dunnes voucher.

Pupil prize: An art and craft box with colouring pencils/paint, sketch book and lots more - worth over €50. Their character to feature on Lifebuoy Soaper Heroes materials in the future.

School prize: A years supply of hand-sanitiser and other hand hygiene products from Lifebuoy.

Full terms and conditions can be found at www.nationalschoolpartnership.com/terms-conditions-soaperherocompetition

To enter

Children use the space overleaf to design their new Soaper Hero and write their slogan in the space provided. Please send completed designs by **Monday 20th December** via email to competitions@nationalschoolpartnership.com or via the free post envelope to We are Futures, Lifebuoy Soaper Heroes Competition 1 Paris Garden, London SE1 8ND

Curriculum Links

7-11yrs

PSHE: To know that bacteria and viruses can affect health; how everyday hygiene routines can limit the spread of infection; the wider importance of personal hygiene and how to maintain it.

Art & design: To improve mastery of art and design techniques, including drawing.

Design a Soaper Hero Competition

Draw your new Soaper Hero character in the box so that they are ready to join Bish, Bash and Bosh in the fight for clean hands!



My Soaper Hero is called

My Soaper Hero's slogan is

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Pupil name:

School name:

School address:

Teacher/Parent/Guardian name:

Email address:

Pupil age:

Phone number:

These details will only be used in the event of winning the competition. Open to 7-11 year olds in England, Wales, Scotland and Northern Ireland. See above for details of prizes. Please obtain parental or guardian permission before entering. The Promoter will be We Are Futures. Full terms and conditions can be found at <https://nationalschoolpartnership.com/terms-conditions-soaperherocompetition/>