



## Activity sheet 3

## What influences my decisions?



Family

Friends/Peers

Culture/Beliefs  
/ValuesPersonality  
(How much of a  
risk-taker are you?)Peer pressure  
(Do you tend to follow the  
norm, or do your own thing?)

Money

Goals/Ambitions

Your mood

Media/  
Social media

Advertisements

Role models  
(e.g. celebrities)

Your tastes

Trends

Bank of England  
(influencing interest rates)

Can I afford it?